



FOR IMMEDIATE RELEASE

Broadway's Back!

Capital One Bank and Hotel Monteleone Named Official Sponsors of Broadway Across America New Orleans

New Orleans (July 16, 2009) – Broadway Across America New Orleans has named Capital One Bank and Hotel Monteleone as the official New Orleans partners for the return of the Broadway series to the Mahalia Jackson Theater.

The Broadway Across America Series will return to New Orleans this fall, after a four year absence since Hurricane Katrina, with the opening of five award-winning shows: *Cats*, *The Color Purple*, *Mamma Mia!*, *Wicked*, and *Avenue Q*.

"Capital One Bank is pleased to play a role in the return of Broadway Across America and live touring theater to New Orleans," says Steve Hemperley, Greater New Orleans Market President for Capital One Bank. "Through business and philanthropic endeavors, Capital One Bank has been a leader in the post-Katrina recovery of our region."

Capital One Bank, Broadway Across America New Orleans's title sponsor, has been serving the New Orleans area for almost 139 years. Capital One Bank has 54 branches in and around New Orleans and 190 branches throughout Louisiana.

"We're proud of our support of art and culture, and delighted to help raise the curtain as some of the best of Broadway Across America performances take the stage this fall at the beautifully restored Mahalia Jackson Theater of the Performing Arts in New Orleans," Hemperley adds.

Broadway Across America also named Hotel Monteleone was named the official hotel of Broadway Across America New Orleans. As the official hotel, Hotel Monteleone will be offering special packages which will include a stay at the hotel and a variety of combinations from dinner, tickets and special hotel events. For ticket packages, visit the Hotel website: www.hotelmonteleone.com.

"We're so excited to be in partnership with such a distinguished brand," says Hotel Director of Marketing and Sales, Andrea Thornton. "Capital One Bank Broadway Across America's joining with our historic hotel truly symbolizes our dedication and enthusiasm about the theater's return to New Orleans, and Hotel Monteleone is overjoyed to be a part of this exciting comeback. This is such an incredible opportunity for the city of New Orleans and the region. Broadway's Back symbolizes yet another step to normalcy as the arts once again flourish in the city."

Season tickets for the Capital One Bank Broadway Across America New Orleans series are on sale now. 2005/2006 season ticket holders of the Broadway Series at the Saenger Theatre are being contacted now and will receive priority handling. Anyone interested in becoming a new subscriber and purchasing season tickets for the

2009/2010 Season can call 800-218-SHOW (7469) Monday – Friday 10:00 a.m. -5:00 p.m. or log on to www.broadwayacrossamerica.com.

Season subscribers enjoy the privilege of priority ticket opportunities, lost ticket insurance, and exchange privileges on their existing seats. A 4-show season subscription is available at this time, and the prices range from \$112 up to \$386 per season ticket. Subscribers also have priority access to purchase great seats to the Season Special CATS before they go on sale to the general public. On-sale dates for single tickets to individual shows will be announced in the coming months.

Broadway Across America: Owned and operated by British theatre producer John Gore (CEO) and entertainment industry veteran Thomas B. McGrath (Chairman), Broadway Across America presents first-class touring Broadway musicals and plays, family productions and other live events throughout a network of 43 North American cities. Broadway Across America is also dedicated to the development and production of new and diverse live theatre for productions on Broadway, across America and throughout the world. Broadway Across America most recently produced Irving Berlin's WHITE CHRISTMAS on Broadway, while current and upcoming productions include WEST SIDE STORY, BLITHE SPIRIT, MINSKY'S, and the DeafWest production of PIPPIN. Broadway tours include DORA THE EXPLORER, FROST/NIXON, SPAMALOT, CHITTY CHITTY BANG BANG and FIDDLER ON THE ROOF. For more information or to purchase tickets through an authorized agent go to BroadwayAcrossAmerica.com.

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