



*Hotel Monteleone*

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**Hotel Monteleone Hosts New Orleans National Customer Advisory Council**  
***The Council works directly with NOMCVB***

*New Orleans, LA*— The Hotel Monteleone and the New Orleans Metropolitan Convention and Visitors Bureau (NOMCVB) recently hosted the New Orleans National Customer Advisory Council (“the Council”) for a three-day meeting, June 1-3.

The New Orleans National Customer Advisory Board was constructed in 2004 by the city’s Convention and Visitors Bureau in order to ensure that New Orleans remains a dynamic and thriving competitive destination for meetings and conventions. The Council consists of approximately 25 members, representing the premier meeting professionals who come from diverse associations, corporations and third party meeting management firms throughout the country.

During its annual visit to New Orleans, 16 members of the Council identified trends, marketing strategies and best practices that the New Orleans convention market should consider. Seminars included briefings on how to best serve meeting professionals and their stakeholders during tough economic times. The Council’s agenda also included meals at New Orleans favorites such as Galatoire’s, Bourbon House and the New Orleans Cooking Experience.

On hosting the Consumer Advisory Council’s meeting, Hotel Monteleone Director of Sales and Marketing, Andrea Thornton, said, “We are honored to have been chosen as the location for the Council’s conference. Being such an historic staple in the community, the Monteleone is happy to be a part of the effort to maintain the city of New Orleans’ great reputation as one of the nation’s leading meeting centers.”

*Since 1886, the Hotel Monteleone, [www.hotelmonteleone.com](http://www.hotelmonteleone.com), has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter’s largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located eleven miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a three-time AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for “An Outstanding Guest Experience” for the past three years.*

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