



**FOR IMMEDIATE RELEASE**

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**125<sup>th</sup> Anniversary February Calendar of Events for the Hotel Monteleone**  
*Celebration kicks off with several literary-focused events*

*New Orleans, LA (January 2011)* – From the launch of the Hotel Monteleone's very own history book to a luncheon celebrating some of the Hotel's favorite authors, February 2011 is full of special 125<sup>th</sup> anniversary events and rates dedicated to the literary greats.

**Hotel Monteleone History Book Launch**

On **Tuesday, February 8**, the Hotel Monteleone will kick off its 125<sup>th</sup> anniversary celebration with the launch of its very own history book, *Hotel Monteleone: More Than a Landmark, The Heart of New Orleans Since 1886*. Attendees will get the first glimpse of the books, which are hot off the press, as they raise a champagne toast in the **lobby at 10:30am** with the author, Jenny Adams, and graphic designer, Phillip Collier Designs, who will be available to sign purchased copies.

**The Legacy Series Luncheon - *Hotel Monteleone: A Literary Landmark***

Immediately following the toast at **11:30am**, the Hotel will host the first luncheon in its Legacy Series, *Hotel Monteleone: A Literary Landmark*. Led by local media personality Jeff Crouere, the panel discussion will present an introductory overview of the Hotel's literary history and Italian-American influence while showcasing the famous authors who helped it to earn the distinction of Literary Landmark. Panelists include **Jan and Bob Carr**, New Orleans broadcast icons; **Mark Cave**, curator for the Tennessee Williams holdings at The Historic New Orleans Collection; New Orleans authors **Marda Burton** and **Jenny Adams**; **Nell Nolan**, *The Times Picayune* social columnist; **Susan Larson**, local literary critic and WWNO radio host; and **Dr. Kenneth Holditch**, retired UNO professor, literary historian and guide for New Orleans Literary Tours. The cost to attend the luncheon is \$35 and reservations can be made by calling 1-504-681-4452.

**Special Room Rates and Packages**

For its anniversary, the Hotel Monteleone is offering guests **Best Available Rate (BAR) specials** all year long. Based on availability, guests can book two nights at BAR and receive a third night for \$125. Guests who book four nights at BAR will receive a \$125 gift certificate to use at a later date. The Hotel is also highlighting its **Romantic Interlude** package for guests interested in celebrating Valentine's Day during the month of February. The package includes two nights with deluxe accommodations, a romantic dinner with champagne in the award-winning Hunt Room Grill, breakfast at Brennan's and champagne with chocolate covered strawberries upon arrival among other treats.

**Food Specials**

Monday through Friday, the Hotel Monteleone is serving **Blue Plate Specials** in Le Café to showcase dishes that have been popular over the decades. A few of the specials that will rotate on a daily basis

include Red Beans and Rice with Grilled Smoked Sausage; Meat Loaf with Smothered Green Beans, Mashed Potatoes and Gravy; Roast Beef Brisket with Braised Cabbage, Sweet Carrots and Boiled Red Potatoes; and Fried Chicken with Pinto Beans and Scalloped Potatoes.

### 125<sup>th</sup> Anniversary Giveaways

Every month, the Hotel Monteleone will feature new giveaways on its [Facebook page](#). In February, fans will have the chance to win a signed copy of the Hotel Monteleone history book, a Hotel Monteleone robe and a bag of the Hotel Monteleone's new 125<sup>th</sup> anniversary coffee and coffee tumbler.

For more information about the Hotel Monteleone and to make reservations, visit [www.hotelmonteleone.com](http://www.hotelmonteleone.com) or call 1-504-523-3341. To stay updated on the latest activities surrounding the 125<sup>th</sup> anniversary, visit <http://hotelmonteleone.com/125anniversary/>.

*Since 1886, the Hotel Monteleone, [www.hotelmonteleone.com](http://www.hotelmonteleone.com), has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located 11 miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a consecutive AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience." The Hotel Monteleone is celebrating its 125<sup>th</sup> anniversary in 2011.*

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