



Media Contact:
Linzy Roussel Cotaya
504.324.4242
Linzy@gambelcommunications.com

FOR IMMEDIATE RELEASE
January 21, 2010

Hotel Monteleone Receives Bronze Adrian Award for Web Marketing

New Orleans, LA--The Hotel Monteleone has been named a 2009 Bronze Adrian Award winner by HSMAI, Hospitality Sales & Marketing Association International, for outstanding achievement in web marketing.

The HSMAI Adrian Awards recognize members of the hospitality, travel and tourism industries for their achievement in advertising, web marketing and public relations. The Hotel Monteleone and other winners will be honored in New York City during the 20th Annual Adrian Awards Gala

The Adrian Awards, known as one of the hospitality industry's most renowned and prestigious marketing competitions, attract over 1,300 entries from across the globe. HSMAI has over 7,000 individual members worldwide and 40 chapters in the Americas Region.

"The Hotel Monteleone is very honored to be recognized for its website and marketing efforts," says Andrea Thornton, Director of Sales and Marketing at Hotel Monteleone. "We pride ourselves on making our website easy to use, informative and engaging for customers just as we do when they are here at the hotel."

To find out more information about the HSMAI Adrian Awards and to view the full list of winners please visit www.hsm.ai.org. To find more information on the Hotel Monteleone please visit www.hotelmonteleone.com.

Since 1886, the Hotel Monteleone, www.hotelmonteleone.com, has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located eleven miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a three-time AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience" for the past three years.

###