



FOR IMMEDIATE RELEASE

Media Contact
Emily Schmidt
504.324.4242
emily@gambelcommunications.com

MEDIA ALERT CALENDAR LISTING***

Hotel Monteleone Hosts History Book Launch and Legacy Series Luncheon
First of Five Luncheons Focuses on Literary History

WHAT: The Hotel Monteleone is hosting a **book signing** and champagne toast for its history book, *Hotel Monteleone: More Than a Landmark, The Heart of New Orleans Since 1886*. The book's author, Jenny Adams, and designer, Phillip Collier Designs, will be available to sign purchased copies.

Immediately following the book launch is the **first luncheon**, "*Hotel Monteleone: A Literary Landmark*," in the Hotel's 5-part Legacy Series. Hosted by local media personality, **Jeff Crouere**, the panel discussion will present an introductory overview of the Hotel's literary history and Italian-American influence while showcasing the famous authors who helped it to earn the distinction of Literary Landmark. Panelists include **Jan and Bob Carr**, New Orleans broadcast icons; **Mark Cave**, curator for the Tennessee Williams holdings at The Historic New Orleans Collection; New Orleans authors **Marda Burton** and **Jenny Adams**; **Nell Nolan**, *The Times Picayune* social columnist; **Susan Larson**, local literary critic and WWNO radio host; and **Dr. Kenneth Holditch**, retired UNO professor, literary historian and guide for New Orleans Literary Tours.

WHO: Both the book signing and luncheon are open to the public.

WHEN: **Tuesday, February 8**
10:30am - Book signing, *Hotel Monteleone: More Than a Landmark, The Heart of New Orleans Since 1886*, in the Lobby
10:45am – Champagne toast in the Lobby
12:00am – 1:30pm – Legacy Series luncheon, "*Hotel Monteleone: A Literary Landmark*"

WHERE: Hotel Monteleone
214 Royal Street

WHY: **History Book:** As part of its 125th anniversary celebration, the Hotel Monteleone is releasing its very own book to capture all aspects of its rich history including the construction of the hotel throughout the years, various influencing factors such as fashion trends and cultural events, and stories from the people who have shaped its history.

Legacy Series: Hosted by Jeff Crouere, the 5-part Legacy Series will feature bimonthly panels on the arts, politics and culture of New Orleans. In a luncheon setting, Jeff will guide panelists in a discussion that positions the Hotel Monteleone's history as an integral part of New Orleans' history.

HOW: The launch of the history book and the champagne toast are free and open to the public. Attendees can purchase a copy of the book for \$45. Authors will be available to inscribe the purchased books.

The cost to attend the Legacy Series Luncheon is \$35. To register, visit <http://hotelmonteleone.com/legacy-1/> or call (504) 681-4452.

Since 1886, the Hotel Monteleone, www.hotelmonteleone.com, has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located 11 miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a consecutive AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience." The Hotel Monteleone is celebrating its 125th anniversary in 2011.

###