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## *Hot Happenings*

### **AT THE HOTEL MONTELEONE**

Since 1886, the Hotel Monteone has proudly stood as one of the first landmarks in the famous French Quarter. The Monteone is the Quarter's largest full-service hotel, featuring 600 newly renovated, luxurious guestrooms and suites. The Hotel Monteone has long been the home to some of the world's most famous and colorful characters, like Ernest Hemmingway, Tennessee Williams, William Faulkner and Truman Capote. The Hotel has recently won the AAA Four Diamond Award for upscale service and their twentieth Pinnacle Award. Additionally, several of the hotel's staff members have been honored for their exceptional service and contributions to the New Orleans tourism and hospitality industries.

## *What's New*

### **Hotel Monteone Celebrates 125<sup>th</sup> Anniversary**



From the historic grandfather clock in the lobby to the 60-year-old revolving Carousel Bar, the Monteone has been bringing families together for over a century. In anticipation of our iconic 125<sup>th</sup> Anniversary in 2011, the Hotel Monteone is conducting a great deal of planning and research. As we put together our history book and document generations, we look forward to another 125 years worth of celebrating our fourth-generation, family-owned and operated landmark! We hope that you'll join us next year for some of the festivities as we celebrate our heritage and honor the guests that have made these past 125 years so memorable. Stay tuned to the hotel's web site and blog for details and upcoming events!

### **The Hotel Monteone Again Teams Up with Broadway Across America**

After a hugely successful first season back in New Orleans for the first time since Hurricane Katrina, Broadway Across America is pleased to announce the lineup for the 2010-2011 Season. The Hotel Monteone will serve as the official hotel for Broadway Across America—New Orleans for the second season. Playing at Mahalia Jackson Theater, the line up includes *Cirque Dreams Illumination*, September 28-October 3; *Rain: A Tribute to the Beatles*, November 3-7; *Spamalot*, December 14-19; *West Side Story*, March 15-



20; *Shrek the Musical*, May 31- June 5; and a special 5-performance run of *The Color Purple*, February 11-13.

### **Pet Friendly**



The historic Hotel Monteleone is pleased to offer pet packages to pamper your favorite four-legged friends. As a pet friendly hotel, the Monteleone allows guests to bring their entire family to stay, pets included. When you and your furry friends check in, you will receive a special treat: Monte's Pet Package.

Monte's Pet Package includes a mat for your pooch to rest its bones on, monogrammed water and food bowls, a chew toy, a bag of gourmet treats, waste bags and a brochure of pet-friendly attractions in the city. Guests are free to take these gifts home with them after their stay. The Monteleone has pet-friendly floors, allowing your pup or feline to mix and mingle with other visiting pets.

### **Social Media Expands**

Hotel Monteleone is expanding its social scene! With over 1,700 Facebook fans and 2,700 Twitter followers, we've launched several successful tweetcations and campaigns using social media channels. The newest social plans include continuing to expand our current Facebook and Twitter presence and incorporating additional social media channels such as Flickr and YouTube into these campaigns. We love being interactive and can never have too many friends and followers so, please, feel free to Fan us, Follow us and Tag us!

Fan us – <http://www.facebook.com/TheHotelMonteleone> 

Follow Us – <http://www.twitter.com/HotelMonteleone> 

Tag Us – <http://www.flickr.com/groups/hotelmonteleone/> 

### **Upgrading Our Historic Hotel**



As we continue to make exciting changes to our historic property, the Hotel Monteleone recently installed flat screen televisions in all 55 suites and 535 guest rooms. Our parking garage now features authentic cobblestone, historical photographs and updated lighting, and we've purchased a second garage, Solaris Garage, on Iberville Street to accommodate more guest parking. Plans are underway to redecorate several of the ballrooms and main bathrooms in the hotel. Additionally, we are in the process of expanding the seating and entertainment areas of the famous Carousel Bar. The bar will remain open during this time.

### **Carousel Bar Bites and 24/7 Room Service**

The Hotel Monteleone's world famous Carousel Bar now serves a selection of delectable Bar Bites. Assortments of snack favorites with a gourmet New Orleans twist are available to munch on as you take a spin. Available from 2:00PM-5:00PM daily, the Carousel's tasty treats come from the Monteleone's famed Hunt Room Grill kitchen. The hotel also features a late-night dining option with the addition of our 24 hours/ 7 days a week Room Service.



### **The Deal is Suite, and It Lasts All Summer!**



**Running now until September 30**, the Hotel Monteleone invites you to escape reality and take advantage of its "Suite Summer Deals." The oldest and largest hotel in the French Quarter is offering special rates as low as \$99 Sundays–Thursdays and \$109 Fridays–Saturdays. The hotel's coveted luxury suites start as low as \$189. *All rates are subject to availability.*

### **Haunted History**

Many people who come to Hotel Monteleone don't want to leave. Some never do. Generations of hotel guests and staff have regularly experienced events



that would cause even the staunchest skeptic to take pause. A restaurant door opens almost every evening, and then closes again ... even though it is locked. An elevator stops on the wrong floor, leading a curious couple down a hallway that grows chilly, and then reveals the ghostly images of children playing. The International Society of Paranormal Research spent several days investigating the Hotel Monteleone and they found that our guests' stories were indeed true. Keep your eyes peeled for Halloween weekend 2010. The hotel will be hosting its first Vampire L'estat festival. More details to come.

### **Literary Landmark**

The Hotel Monteleone has long been a favorite haunt of distinguished Southern authors and many of them immortalized the grand dame of the French Quarter in their works. Ernest Hemingway, Tennessee Williams, and William Faulkner always made 214 Royal Street their address while in the Crescent City. While in the Carousel Bar, Truman Capote used to boast that he was born in the Monteleone. (He wasn't. Though his mother lived at the historic hotel during her



pregnancy, she safely made it to the hospital in time for Truman's debut.) The list doesn't stop there; Anne Rice, Stephen Ambrose and John Grisham also joined the ranks of literary guests over the years. It was because of the Monteleone's distinction among the literary elite that in June of 1999, it was designated an official literary landmark by the Friends of the Library Association. Whether truth or fiction, our history is rich in stories and will be captured in the 125<sup>th</sup> anniversary history book that will include a foreword written by Richard Ford.

### **Hotel Monteleone is Going Green and giving back to the community!**



We want to make sure that our Earth is in great shape for years to come, so we're going green to do what we can to help our environment. The Hotel Monteleone features energy efficient lighting in 50 percent of the property, digital thermostats, 1.6 gallon toilets and energy reduction reminders in guestrooms, recycled paper and soy ink key cards, eco-friendly cleaning supplies and a towel and linen recycling program. Additionally, the hotel formed a Green Committee to develop plans to reuse energy, water and solid waste from the hotel. Used amenities and leftover food are donated to local non-profit organizations. We recently donated nearly 25,000 pounds of bedding to Catholic Charities for families in need and collected more than 1,900 pounds of newspapers and magazines for recycling. For a complete list of the ways the Hotel Monteleone is going green, please visit our web site, <http://hotelmonteleone.com/meetings/going-green/>.

### **Rallying for the victims of the Gulf Coast oil spill**

The staff at the Hotel Monteleone is devastated by the Gulf oil spill. Recognizing that every bit of support helps, we are asking any willing guests to add \$3 to their hotel bills. At the end of the year, we'll compile all of the donations and present a check to one of the organizations providing relief efforts for victims of the Gulf Coast oil spill. Additionally, the hotel staff and guests raised more than \$800 and donated pet supplies and more than 3,000 pounds of pet food for the Plaquemines Animal Welfare Society (P.A.W.S.) to help the fishermen who were unable to care for their pets because they are currently unemployed as a result of the oil spill.

