



*Hotel Monteleone*

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**FOR IMMEDIATE RELEASE**

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**\*\*\*CALENDAR LISTING\*\*\*MEDIA ALERT\*\*\***

## **Hats Off to Eudora Welty on Her 101<sup>st</sup> Birthday!**

**WHAT:** To celebrate Eudora's 101<sup>st</sup> birthday, Hotel Monteleone, where Eudora spent some time writing, will premier *The Purple Hat*, a short film depicting the short story. There will also be a Purple Hat Fashion Show along with 101 birthday cupcakes.

**WHEN:** **April 13, 2010**  
**12:00PM-2:00PM**

**WHERE:** Carousel Bar in the Hotel Monteleone  
214 Rue Royale

**WHO:** Media celebrities and representatives from The Historic New Orleans Collection, Faulkner Society, WLAE TV and Le Petit Theatre will model purple hats designed by Fleur De Paris.

**HOW:** Open to the public.  
Tickets are \$35  
To purchase tickets please call Carly Plotkin with Hotel Monteleone at (504) 681-4452.

**WHY:** In anticipation of the 101<sup>st</sup> birthday of award winning American author Eudora Welty, the Hotel Monteleone is assisting in the production the film called THE PURPLE HAT. Eudora Welty is famously associated with the hotel as the Carousel Bar was the site where the original short story *The Purple Hat* was written. Ms. Welty was inspired by her environment, as the basic premise is "A man walks into a bar in the French Quarter and tells a story...a ghost story."

Serving as a Literary Landmark, the Hotel Monteleone is proud of its literary heritage and is excited to celebrate the birthday of Ms. Welty.

*Since 1886, the Hotel Monteleone ([www.hotelmonteleone.com](http://www.hotelmonteleone.com)) has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located 11 miles from the Louis Armstrong International Airport. Hotel Monteleone is a four-time AAA Four Diamond award-winner, and has won Successful Meetings Magazine's Pinnacle Award twenty two times.*

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