



Hotel Monteleone

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FOR IMMEDIATE RELEASE

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Hotel Monteleone and Fair Grounds Host Horse Racing 101

Wear Your Favorite Hat! Register to Win a Box at the Fair Grounds

WHO: Hotel Monteleone and Fair Grounds Race Course & Slots

WHAT: Hotel Monteleone and the Fair Grounds host “**Horse Racing 101**,” for women and men interested in learning about the basic rules of betting on horse races.

- Jim Mulvihill from the Fair Grounds teaches the proper way to place a bet while celebrity guests model stylish hats courtesy of Haute Dames.
- Attendees have the chance to win prizes from a mock bet while enjoying a lunch provided by the Hotel’s new Criollo Restaurant and sipping on a complimentary, refreshing Mint Julep.
- Prizes include:
 - Hat giveaway from Haute Dames
 - Autographed, framed poster from the Fair Grounds
 - Box suite at the Fair Grounds
 - Race named after the winner
 - Presentation to the winning horse, a picture in the Winner’s Circle, a race named after you and a listing in a Fair Grounds program
 - Three-Course Dinner for Two at Criollo Restaurant

WHEN: Friday, November 9th
12:00p.m.

WHERE: Hotel Monteleone – Carousel Bar & Lounge
214 Royal Street
New Orleans, LA 70130

HOW: Tickets for the event are **\$35.00** and include lunch, a complimentary Mint Julep and discounted parking (at *Solaris Parking Garage*) as well as the eligibility to win prizes. For more information and to purchase tickets, please visit <http://hotelmonteleone.com/derbyday>. Winner will be announced at the event. For additional questions, please contact Carly Plotkin at 504.681.4452.

Since 1886, the Hotel Monteleone, www.hotelmonteleone.com, has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located eleven miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a consecutive AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience".

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