



Hotel Monteleone

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FOR IMMEDIATE RELEASE

*****MEDIA ALERT***CALENDAR LISTING*****

CAROUSEL BAR & LOUNGE TO HOST *MAD MEN* PARTY 60's costume contest celebrates sixth season of popular TV series

WHO: Hotel Monteleone and the Carousel Bar & Lounge

WHAT: *Mad Men* Season Six Premiere Party

WHEN: **Thursday, April 4th**
6:00 p.m. – 8:00 p.m.

WHERE: **Carousel Bar & Lounge**
214 Royal Street, New Orleans

HOW: Admission to the event is \$10.00 and includes complimentary tasting size Chivas® Rob Roys, ABSOLUT® Vodka Gimlets and Beefeater® Gibson cocktails; passed themed hors d'oeuvres; and a keepsake "party picture!" **Advance registration is strongly encouraged as space is limited.**

Leading up to the event, Hotel Monteleone will host a contest on its Facebook page where fans can nominate and vote on their favorite local New Orleans "Mad Man" and "Mad Woman." The winners will be announced at the *Mad Men* party and each will win a One-Night Stay at Hotel Monteleone plus dinner for two (2) at Criollo Restaurant.

www.facebook.com/TheHotelMonteleone

Prizes will also be awarded to the evening's best '60s costumes where one male and one female winner will also be awarded a One-Night Stay at Hotel Monteleone plus dinner for two at Criollo Restaurant.

WHY: The world famous Carousel Bar & Lounge is pleased to celebrate the sixth season of *Mad Men* with a 60's themed soiree. In keeping with the theme, The Yat Pack will perform songs of the era. Riverview Photography will provide the green screen photo setup for party-goers to receive keepsake "party pictures." For those who want to dine like a "mad man," continue the party at the

Hotel's award-winning restaurant Criollo, where diners who purchase event tickets online in ADVANCE will receive a voucher for a complimentary bottle of house wine for every two (2) dinner entrées (*valid only for that evening, April 4th*). Make sure to make your dinner reservation in advance by calling 504.681.4444 or visiting www.criollonola.com.

For additional information and to register, please visit www.hotelmonteleone.com/madmen.

About Hotel Monteleone

Since 1886, Hotel Monteleone, <http://hotelmonteleone.com>, has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located 11 miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a consecutive AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience." The Hotel Monteleone celebrated its 125th anniversary in 2011.

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