



Hotel Monteleone

Media Contact:
Linzy Reussel Gotaya
504.324.4242
Linzy@keatingmagee.com

FOR IMMEDIATE RELEASE

May 22, 2009

Hotel Monteleone Announces New Anniversary Cocktail, Judged By Top Chef

Blog contest drew nominations from around the world

New Orleans, La.—The Hotel Monteleone has named the winner of the Anniversary Cocktail Contest held in honor of the 60th Anniversary of the Carousel Bar. The cocktail contest was hosted on the hotel's blog, www.hotelmonteleoneblog.com.

Brian Robinson from Arlington, VA was announced as the winner of the Anniversary Cocktail Contest. His drink was judged on Friday, May 22 by a panel of celebrity judges including Hosea Rosenberg, Jamie Lauren, Jeff McInnis and Lean Cohen from the last season of Bravo's Top Chef. The event was held at the Hotel Monteleone and hosted by Ann and Paul Tuennerman also known as Mr. and Mrs. Cocktail.

"The Anniversary Cocktails will be added to the Carousel Bar menu in honor of this celebration," said Andrea Thornton, Director of Sales and Marketing at Hotel Monteleone. "The anniversary of the Carousel Bar has been a great success, and we are looking forward to its next milestone."

In addition to the contest announcement on the Hotel Monteleone blog, key Tales of the Cocktail bloggers joined in to broadcast the contest. Recipe nominations for the contest came from places such as Los Angeles, San Francisco, New York City, London, Ontario and Ireland in addition to those received from right here in Louisiana. The staff of the Carousel Bar narrowed the recipes down to the top five prior to the event.

In addition to having his recipe added to the drink menu, Brian Robinson will receive a complimentary four night stay at the Hotel Monteleone during Tales of the Cocktail, July 8-12, 2009.

The winning recipe is:

Monteleone Cocktail

2 oz Rye Whiskey
1 1/2 oz St. Germain Elderflower Liqueur
1/2 oz Domaine De Canton Ginger Liqueur
2 dashes Fee Brothers Orange Bitters
Splash Ginger Ale

Shake ingredients and strain into a julep cup or cocktail glass with crushed ice. Garnish with orange slice.

Since 1886, the Hotel Monteleone, www.hotelmonteleone.com, has proudly stood as one of the first landmarks in the famous French Quarter. The hotel is the Quarter's largest full-service hotel, featuring 600 comfortable, luxurious guestrooms and suites. Hotel Monteleone is within walking-distance of some of New Orleans most famous attractions and is conveniently located eleven miles from the Louis Armstrong International Airport. Hotel Monteleone is a member of the Preferred Hotels® & Resorts, a three-time AAA Four Diamond award-winner, and has won the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience" for the past three years.

###